

Romania Jobs Expertini®

Brand Marketing Intern - Fixed Term

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Company: British American Tobacco

Location: Bucharest

Category: business-and-financial-operations

BAT is evolving at pace - truly like no other organization.

To achieve the ambition, we have set for ourselves, we are looking for colleagues who are ready to live our ethos every day. Come be a part of this journey!

FUNCTION:Marketing

LOCATION: Bucharest, Romania

JOB TYPE:Temporary (duration 6 months)

We are looking for top talent!

BAT is recruiting a responsible, hard-working member with can-do attitude to join our Brand Team - an entry marketing position as assistant in the Brand Marketing Team.

If you are a professional graduate with a career in Marketing, Commercial Business, Sales, Investments or related fields, this opportunity is for you.

YOUR KEY RESPONSIBILITIES WILL COVER THE FOLLOWING:

Assist the cycle activities readiness with orders for materials printing/production along with close work with the creative agency to ensure on time in full completion.

Assist with purchase orders (POs) and brand budget tracking accordingly.

Assist with liaising with international vendors to ensure orders placement/delivery/tracking.

Assist with analysis of market/brand/product performance metrics in order to support the brand plans.

Cooperate with NPI (new product introduction) and support the team on projects delivery

(at level).

Collaborate with LEX to ensure cycle plan activities/projects handled at level are law and IMP (Internal Marketing Principles) compliant.

ABOUT YOU:

Preferred background: economics, marketing, supply chain management or finance.

Proficiency in English - written, spoken and interpersonal.

Solid knowledge of Excel, Power Point.

Commitment & Attention to details.

Good analytical/leadership skills.

Solid communication skills.

A pragmatic approach with can-do attitude.

WE ARE BAT

At BAT we are committed to our Purpose of creating A Better Tomorrow. This is what drives our people and our passion for innovation. **See what is possible for you at BAT.**

Global Top Employer with 53,000 BAT people across more than 180 markets

Brands sold in over 200 markets, made in 44 factories in 42 countries

Newly established Tech Hubs building world-class capabilities for innovation in 4 strategic locations

Diversity leader in the Financial Times and International Women's Day Best Practice winner

Seal Award winner – one of 50 most sustainable companies

BELONGING, ACHIEVING, TOGETHER

Collaboration, diversity and teamwork underpin everything we do here at BAT. We know that collaborating with colleagues from different backgrounds is what makes us stronger and best prepared to meet our business goals. **Come bring your difference!**

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